



Equity Programming

Supporting Income Qualified Customers

Equitable Access to Air Conditioning

Summer of 2023 was Earth's hottest since global records began in 1880, according to scientists at NASA's Goddard Institute of Space Studies (GISS).

Realizing that low income customers cannot afford air conditioning to protect against dangerously hot summer temperatures, an Enervee utility partner asked us to collaborate on a solution. This strategic collaboration has resulted in a transformative outcome as customers are able to access essential cooling appliances without financial burden. This initiative not only eases the strain on households during extreme heat, it promotes high efficiency room AC products that optimize energy consumption and mitigate the energy cost of air conditioning usage.

Equitable Response to Rising Summer Temperatures

Integrated with 14 reputable online retailers and prominent national fulfillment partners, Enervee provides a marketplace methodology that strategically positions the utility for an equitable energy transition. According to a 2023 ACEEE equity research report,

Enervee's distinctive marketplace methodology, "*...results in more product choices than other utility stores*".

<https://www.aceee.org/research-report/b2301> (pgs 25-27)

Learn more at enervee.com/utilities